



THE DEPARTMENT OF HEALTH AND FAMILY SERVICES,
DIVISION OF PUBLIC HEALTH, PRESENTS THE
STATEWIDE PARTNERS' CONFERENCE ON PUBLIC HEALTH
AND HOSPITAL EMERGENCY PREPAREDNESS

PREPARING THROUGH INFORMATION EXCHANGE

*The La Crosse Center, La Crosse, WI
September 11-12, 2006*

DAY ONE: September 11

- 7:45** Registration and Continental Breakfast
- 9:00** Welcome and Opening Remarks
David Pluymers, Director, Public Health Preparedness Program, Division of Public Health
Helene Nelson, Secretary, Department of Health and Family Services
Doug Mormann, La Crosse County Health Officer
Mark Johnsrud, Mayor of La Crosse
- 9:30** Plenary Keynote: Back to the Future: Public Health in the 21st Century
Patrick O'Carroll, MD, MPH, Regional Health Administrator, HHS Region X,
U.S. Department of Health and Human Services
- 10:45** Break
- 11:00** Plenary Session: Impact Driven Disaster Response
Carl W. Taylor, JD, Director, Center for Strategic Health Innovation,
University of South Alabama
- 12:00** Lunch
- 1:00** Breakout Session I
- 1) Katrina Response – Session 1
Mayo Clinic and Health Systems' Hurricane Relief Efforts
Marla R. Kendig, Emergency Management Program Manager, Mayo Clinic
Patricia Formanek, EMS Coordinator, Franciscan Skemp Health-La Crosse
 - 2) Informatics – Session 1: PHINformatics: An Overview and Status of PHIN
Ted Ohlswager, PHIN Program Director, Division of Public Health
Donny Neuert, IT Project Manager, Division of Public Health
Jim Grant, PHIN Project Manager, UW DoIT
Alex Turner, Web Architect, Wisconsin State Laboratory of Hygiene
 - 3) Business Preparedness
Jack Reyes, Director, Corporate Security, Johnson Controls

- Gary Lokken, Critical Infrastructure Planner, State of Minnesota,
Homeland Security Emergency Management Department*
Chuck Callies, Vice President, Power Delivery, Dairyland Power
- 4) Hospital Emergency Preparedness Standards
*Jerry Gervais, Standards Interpretation Group, Joint Commission
on Accreditation of Healthcare Organizations (will be repeated)*
 - 5) Topics for Water Security
*Brad Henderson, Water Supply Engineer, Department of
Natural Resources*
*David Degenhardt, Chemical Emergency Response Coordinator,
Wisconsin State Laboratory of Hygiene*
 - 6) Introduction to the National Incident Management System (NIMS)
*Jeff Jelinek, Bioterrorism Training and Education Officer, Division
of Public Health*
- 2:30 Break
- 2:45 Breakout Session II
- 1) Katrina Response – Session 2
Katrina Disaster Response
Muriel Harper, Mental Health Supervisor, American Red Cross
Disaster Mental Health in Houston and Milwaukee
*Jon Berlin, MD, Medical Director, Crisis Service, Milwaukee
County Behavioral Health Division*
 - 2) Informatics – Session 2: Wisconsin Electronic Disease
Surveillance System (WEDSS)
Aasa Schmit, WEDSS Project Manager, Division of Public Health
 - 3) Human Services Emergency Response – Working Together
Bruce Sim, Retired EM Director, Outagamie County
*Melody Bockenfeld, Public Health Manager, Outagamie County
Health and Human Services*
 - 4) Hospital Emergency Preparedness Standards (repeat)
*Jerry Gervais, Standards Interpretation Group, Joint Commission
on Accreditation of Healthcare Organizations*
 - 5) State and Local Roles in Radiological Emergency Response
Dick Matushek, Laboratory Manager, La Crosse County Health
*Cheryl Rogers, Nuclear Engineering Specialist Supervisor,
Radiation Protection Section, Division of Public Health*
*Teri Engelhart, Radiological Emergency Response Planner,
Wisconsin Emergency Management*
*Ronald Berg, Environmental Manager, La Crosse County Health
Department*
 - 6) Topics in Food Safety and Food Security
*James Kaplanek, Food Safety Program Manager, Division of
Public Health*
*Cindy Theder, Food Safety Program, Department of
Agriculture, Trade and Consumer Protection*
- 4:15 Adjourn



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DAY TWO: September 12

- 7:00** Registration and Continental Breakfast
- 7:45** Welcome and Opening Remarks
Dennis Tomczyk, Director, Hospital Preparedness Program, Division of Public Health
Major General Al Wilkening, Chair, Wisconsin Homeland Security Council
Marilyn Michels, RN, MSN, CIC, CRRN, Gundersen Lutheran
- 8:00** Keynote: Indian Ocean Tsunami Response – Lessons Learned in the PH Response
Dr. Scott R. Lillibridge, University of Texas, School of Public Health
- 8:00** **Alternative Workshop for Hospitals**
- Workshop on Hospital Security** –One of the most critical issues, identified by all hospitals, is security in a disaster incident. To help hospitals think and plan more in depth regarding security issues, there will be a special workshop on Tuesday, September 12. Registration and travel reimbursement are available for all Critical Access Hospitals to encourage attendance at this important workshop. **If you select this all-day Workshop, do not select any other break-out sessions on Tuesday.**
- If you are associated with a hospital and plan to attend this workshop, follow the online registration instructions. Registration and travel reimbursement are available for all Critical Access Hospitals to encourage attendance at this important workshop.
- Any questions or concerns with respect to this Workshop may be directed to Anne-Marie Gates at (608) 264-6060 or at gatesac@dhfs.state.wi.us.
- 9:00** Plenary: Responding to the Medical and Public Health Challenges Following the 2005 Hurricanes in East Texas
David Lakey, MD, Chief, Infectious Disease, University of Texas Health Center at Tyler
- 10:15** Break

10:30 Breakout Session III

- 1) Risk Communications – Session 1: Overview
Stephanie Marquis, Public Information Officer, Department of Health and Family Services
- 2) Informatics – Session 3: Information Tools for Preparedness
Larry Hanrahan, Chief Epidemiologist, Division of Public Health
Terry Hiltz, PHIN AVR Manager, Division of Public Health
Aaron Weier, GIS Analyst, Department of Health and Family Services
Alex Turner, Web Architect, Wisconsin State Laboratory of Hygiene
- 3) Influenza Update: Seasonal, Avian, Pandemic, and Antiviral Resistance (*will be repeated*)
Tom Haupt, Epidemiologist, Division of Public Health,
Steve Marshall, Epidemiologist, Wisconsin State Laboratory of Hygiene
- 4) Agroterrorism, Zoonotic Diseases and the Role of Exercises for Preparedness
Mike Sampson, Agency Liaison, Department of Agriculture, Trade and Consumer Protection
Ty Vannieuwenhoven, Area Emergency Coordinator, USDA, APHIS, Veterinary Services
Matt Mathison, Wisconsin Milk Marketing Board, Inc.
- 5) Cross Border Initiatives
Lorna Will, Preparedness Epidemiologist, Division of Public Health
- 6) WEAVR and Wisconsin Disaster Credentialing
Dennis Tomczyk, Hospital Preparedness Director, Division of Public Health
Billee Bayou, WEAVR Administrator and Wisconsin Medical Reserve Corps Unit Coordinator, Division of Public Health

12:00 Lunch

1:00 Breakout Session IV

- 1) Risk Communications – Session 2: Hands-on Examples
Stephanie Marquis, Public Information Officer, Department of Health and Family Services
- 2) Informatics – Session 4: Wisconsin's eHealth Initiative: Progress and Implications for Public Health
Larry Hanrahan, Director of Public Health Informatics, Division of Public Health
Seth Foldy, eHealth Consultant, Health.e.volution
Kathy Blair, Epidemiologist, Milwaukee Public Health Department
- 3) Influenza Update: Seasonal, Avian, Pandemic, and Antiviral Resistance (repeat)
Tom Haupt, Epidemiologist, Division of Public Health
Steve Marshall, Epidemiologist, Wisconsin State Laboratory of Hygiene
- 4) Volunteer Issues
Shelley Malofsky, Attorney, Office of Legal Counsel, Department of Health and Family Services

Visit <http://dhfs.wisconsin.gov/preparedness/conference.htm> for details

Larry Reed, Response Section Supervisor, Wisconsin Emergency Management

5) Myths and Realities of Natural Disasters – Working Internationally
Don Schramm, Director, UW-Disaster Management Center

6) Community Readiness Initiative

Brenda A. Hanson, Educator, Coulee Region Public Health Consortium

Sonya Lenzendorf, Public Health Specialist, Southwest Wisconsin Public Health Preparedness and Response Consortium #9

2:30 Adjourn